



PRESS RELEASE

Fred Davis to Be Honored Posthumously at Chair's Luncheon of Reno Sparks Chamber of Commerce

Dr. Stephen Wells of DRI to Honor Fred's Life at January 15 Luncheon

Contact: Tray Abney, 775-337-3043, www.renosparkschamber.org

For Immediate Release- Reno, NV (1-6-09) – The Reno Sparks Chamber of Commerce is pleased to announce that the recipient of the [2009 Raymond I. Smith Civic Leader of the Year Award](#) is the late Fred Davis.

Mr. Davis, who passed away last year, will be honored posthumously at the Chamber's Annual Chairman's Lunch, Thursday, January 15 at 11:30 am at the Peppermill Resort and Casino.

Dr. Stephen Wells, president of the Desert Research Institute, will honor Fred's life with remarks. Fred's daughter, Judy, and son, Dan, will accept the award. The Chamber has presented this award annually since 1965. The recipient is selected each year by a panel of past winners. The luncheon will also introduce Ralph Hartmann, the Chamber's chairman for 2009. Tables or individual tickets may be purchased by calling 775-337-3030 or [online](#).

Fred Davis, Jr., a Reno High School and University of Nevada graduate, worked more than 50 years in public relations, including stints with John Ascuaga's Nugget, the Reno Sparks Chamber of Commerce and the Desert Research Institute. He was ingrained in this community through his service with numerous organizations, such as the Saint Mary's Foundation Board of Directors, American Cancer Society, Junior Achievement, Reno National Championship Air Races, and Reno National Little League.

The Reno Sparks Chamber of Commerce, with nearly 1,500 members, is Northern Nevada's largest business organization. It offers a powerful combination of business

leads, access to business and political leaders, pro-business advocacy, savings opportunities and programs targeted to members' interests.

###