



NEWS RELEASE

De La Torre Joins Reno Sparks Chamber of Commerce As Director of Events and Leadership

www.RenoSparksChamber.org

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For Immediate Release – Reno, NV (3-23-2010) – The Reno Sparks Chamber of Commerce, northern Nevada’s largest business organization, announced today that Marc De La Torre has joined the Chamber as Director of Events and Leadership.

De La Torre formerly served in a citizens’ services role for the City of Sparks, where he was the City’s “Employee of the Year” in 2008. He established and directed the Citizens Academy, planned a broad variety of events, supervised a team of 20 employees on the annual city survey, and handled constituent service matters.

Previously, De La Torre was a regional representative for nearly four years for Sen. John Ensign, where he planned and executed events, served as liaison to key citizens groups including veterans organizations, and handled citizen casework.

De La Torre began his career at the Better Business Bureau from 2000 to 2002. He is a graduate of the University of Nevada, Reno, with a B.A. in Political Science and a Minor in Speech Communications.

“Marc De La Torre is a tremendous addition to the Chamber team,” said Chamber CEO Doug Kurkul, “and I know that Chamber members, and the community at large, will enjoy working with him.”

De La Torre’s primary responsibilities will include planning and executing a broad variety of events that deliver value to members and the community, as well as directing Leadership Reno Sparks, the Chamber’s leadership-development program, which is now in its 26th year.

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